



## **Nox-Crete's Select Joint Tape Named as a 2024 Experts' Choice Innovative Product Awards Winner by World of Concrete**

*The second annual awards program celebrates the most impressive innovations in concrete equipment, materials, services, and tools based across eight categories.*

**Irving, TX (February 22, 2024)** – World of Concrete® (WOC), announces Select Joint Tape by Nox-Crete as an Experts' Choice winner in the Innovative Product Awards. The Innovative Product Awards, powered by World of Concrete, is an industry recognition program that celebrates the most successful construction community members and their innovations in concrete.

Nox-Crete won the Experts' Choice Award for their Select Joint Tape and it was named a sustainable innovation. Sustainable innovations incrementally improve an existing process or product. The innovation alters how contractors and producers can deliver productivity or increase safety or engineering efficiency in real-time. Nox-Crete is renowned for their work in Concrete Release Agents, Tilt-Up Cure & Bondbreakers, Concrete Chemicals and Tilt-Up Accessories.

Nox-Crete is pleased to have our Select Joint Tape chosen as the 2024 Experts' Choice Innovative Product Awards Winner by World of Concrete. Nox-Crete is an innovator in Tilt-Up and our customers looked to us for a solution that would be compatible with our water-based bondbreakers to reduce the sack and patch process. Out of that Select Joint Tape was born. Nox-Crete extensively tested other joint covers and in 2023, Launched Select Joint Tape.

The Experts' Choice award winners were selected by a panel of World of Concrete editors and industry experts. The winners stood out from the competition in their ability to aid performance and competence and become a new industry standard in the field. The experts recognized the winning products in this category by naming them either a sustainable or a disruptive innovation.

"We would like to thank all the companies that took part in the Innovative Product Awards program this year and to those that voted. It is important for the industry to honor the products and services that are pushing the limits of the concrete sector," said Jackie James, Vice President of World of Concrete. "Congratulations to the 2024 Innovative Product Award winners!"

The Innovative Product Awards program recognizes some of the strongest concrete and construction brands among the following categories:

- Business & Technology Software & Services
- Concrete Construction Materials
- Concrete Production & Delivery

- Concrete Surfaces & Decorative Concrete Equipment & Materials
- General Construction Tools & Equipment
- Precast & Block Production
- Repair & Demolition Materials, Tools & Equipment
- Slab Tools, Equipment & Materials

To view the full list of the 2024 Innovative Product Award winners, please visit [Innovative Products Award program page](#).

Nox-Crete is a leading innovator in the concrete construction industry, dedicated to providing high-quality chemical solutions for professionals in Tilt-Up, Forming, Decorative Concrete, Precast, and Concrete Flooring. Founded by lead chemist Carl Linn and proudly family-owned to this day, our company has a rich history of developing products that enhance the durability, aesthetics, and performance of concrete flooring and structures. Our commitment to excellence and our deep understanding of the concrete industry's needs drive us to create solutions that help contractors achieve superior results.

We serve a diverse range of concrete professionals, offering a comprehensive portfolio of products. Our expertise extends to providing tailored solutions for each segment of the concrete industry, ensuring that our clients receive the best possible outcomes for their specific projects.

At Nox-Crete Inc., we are passionate about advancing the concrete industry through innovation and quality. Our dedication to research and development has led to the creation of environmentally friendly and highly effective products that meet the evolving needs of our customers.

To learn more about our products and how we can assist with your concrete construction needs, visit our website at [www.nox-crete.com](http://www.nox-crete.com) or contact us directly. We are committed to providing exceptional service and support to our customers, helping them achieve success on every project.

### **About World of Concrete**

World of Concrete is the industry's ONLY annual international event dedicated to the commercial concrete and masonry construction industries. Featuring indoor and outdoor exhibits with the industry's leading suppliers display innovative products and technologies, exciting demonstrations and competitions, and a world-class education program. Visit [www.worldofconcrete.com](http://www.worldofconcrete.com) for details.

### **About WOC360**

WOC360, the Official Digital Media brand of World of Concrete®, brings you the ultimate digital experience within [constructionnext.com](http://constructionnext.com). Dive into an extensive library of specialized content, explore expert insights, and access exclusive resources tailored for concrete and masonry professionals. Our weekly newsletter helps concrete and masonry contractors stay informed about the latest products, equipment, technology advancements, and valuable business strategies that will elevate their projects to new heights. Visit <https://www.constructionnext.com/> for details.

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